



# 5







## Creating a Healthy and Happy Tomorrow

- Social Commitment of Uni-President
- i · Sharing
- Social Engagement
- Preventive Medicine

## Chapter 5. Creating a Healthy and Happy Tomorrow

The foundation of the corporate social responsibility consists of the promotion of national policies and satisfaction of social demands as well as support of social development within the fundamental business of the enterprise. Based on the fundamental business, Uni-President Corp. cares for socially vulnerable groups and promotes the concept of prevention of lifestyle-related disease through the Uni-President Social Welfare and Charity Foundation (hereinafter referred to as the "Social Welfare and Charity Foundation") and Taiwan Millennium Health Foundation (hereinafter referred to as the "Millennium Health Foundation") to provide required support for disadvantaged families, enhance the respect for and awareness of health among the public, and create a better life and society for the future.

### 5.1 Social Commitment of Uni-President

Material topic	Community welfare and public interest
 Policy and commitment	<ul style="list-style-type: none"> <li>• Spread warm-heartedness, share love, and deliver positive power to all people in society with the concept of "i · Sharing" based on love and sharing.</li> <li>• Take care of the requirements of society, give support to socially vulnerable groups, and help them improve their living quality in line with national policies.</li> <li>• Promote social education, research and development, and international academic exchanges on preventive medicine, nutrition, and health care.</li> </ul>
 Target	<p>2020</p> <ol style="list-style-type: none"> <li>1. Empowerment and support of disadvantaged groups             <ul style="list-style-type: none"> <li>• 48 schools in Yunlin County are incorporated in the Nutrition Program for the schools with less than 50 pupils in remote areas</li> <li>• 5 locations were added to the Community Canteens Group Meal Program for the Elderly</li> <li>• 2 sessions were added to the Hukou FUN Experience Camp in Hsinchu</li> </ul> </li> <li>2. Promotion of the concept on prevention of lifestyle-related disease             <ul style="list-style-type: none"> <li>• Continuously organize the National Health Examination Day, 80–90cm Waist Measurement Day, and prevention of sarcopenia events</li> <li>• Provide 10 sessions of preventive medicine seminars for the public</li> <li>• Invite the departments of health from 22 cities and counties to participate in the summer waist measurement events for the pupils of elementary schools</li> <li>• Operate web media and build a database of preventive medicine</li> </ul> </li> </ol>
 Responsibility and resource	<p>Uni-President Corp., Social Welfare and Charity Foundation, Taiwan Millennium Health Foundation</p>
 Action plan	<p>Uni-President Corp. Spread love and warm-heartedness among the public through the "i · Sharing" series events and financial support for public welfare.</p> <p>Uni-President Social Welfare and Charity Foundation Provide disadvantaged groups with emergency assistance resources, support them with nutriment and after school programs, and improve the education quality and nutrition of pupils in remote areas.</p> <p>Taiwan Millennium Health Foundation Organize the promotion activities on prevention from metabolic syndromes and sarcopenia to enhance the awareness of "prevention is much more important than treatment" among the public and mitigate the risk of suffering from chronic diseases.</p>
 Evaluation of the management approach	<p>An annual business report is prepared every year to follow up the results in a quantitative management manner. The report is submitted to the Board of Directors for review and approval.</p>
 Grievance mechanisms	<p>Please refer to the information on our website for the contact person of Uni-President's stakeholders. <a href="https://www.uni-president.com.tw/other_service/contact.asp">https://www.uni-president.com.tw/other_service/contact.asp</a></p> <p>Please refer to the information on our website for the contact person of Uni-President's Social Welfare and Charity Foundation. <a href="https://foundation.uni-president.com.tw/contact.php">https://foundation.uni-president.com.tw/contact.php</a></p> <p>Please refer to the information on our website for the contact person of Uni-President's Taiwan Millennium Health Foundation. <a href="https://www.1000-love.org.tw/official/contact">https://www.1000-love.org.tw/official/contact</a></p>

Message from the Chairman and President

An Enterprise Built on Transparency and Integrity

Create a Safe and Healthy Food Culture

Commit to Sustainable Environment

Building a Healthy and Happy Workplace

Creating a Healthy and Happy Tomorrow

About This Report Appendix

## Uni-President Social Impact Management Model

### 1 Identification of social needs

With reference to the 17 sustainable development goals (SDGs) and 169 targets, we identify our social impact corresponding to the five indicators of No Poverty (SDG1), Zero Hunger (SDG2), Good Health and Well-Being (SDG3), Quality Education (SDG4), and Reduced Inequalities (SDG10).



### 2 Focuses of implementation

- i · Sharing series events and financial support for public welfare
- Emergency assistance, empowerment of disadvantaged groups, happy retired life, public welfare event
- Promotion of social education on preventive medicine, nutrition, and health care

### 3 Implementation performance

Item	2019 Implementation status
Emergency assistance	Benefited a total of 725 families
In-kind donations	Benefited a total of 21,360 families
After School Programs for Remote Areas	Benefited a total of 600 students
Remote Area After School Club and Scholarship Programs	Benefited a total of 150 students
Talent Empowerment Programs in Remote Areas	Benefited a total of 800 students
Grants for tuition and fees of students from low-income families with outstanding performance	Benefited a total of 38 students
Provision of beverages for school lunches of 182 schools	Benefited a total of 5,633 students
People with disabilities empowerment program	Benefited a total of 250 persons
Promotion of the Community Canteens Group Meal Program for the Elderly in 20 communities	Benefited a total of 845 seniors
Students and families from vulnerable groups watched Uni-Lion baseball games	Benefited a total of about 600 students and families
Campus lectures on "Communication of Values"	Reached up to a total of 1,600 students
Company visits for students from vulnerable groups	Benefited a total of 100 students
Old but Warm Clothing	Benefited about 1,232 persons

Item	2019 Implementation status
Millennium Health Station	<ul style="list-style-type: none"> <li>• Organized 494 Small Shopping Area of On-site Blood Measurement events in Taiwan.</li> <li>• 1.628 million visitors used the Millennium Health Station in 2019.</li> </ul>
National Health Examination Day	<ul style="list-style-type: none"> <li>• Attracted a total of 34,000 participants around Taiwan.</li> </ul>
2019 Health Care Service on Campus	<ul style="list-style-type: none"> <li>• Reached up to a total of 141,620 Grade 3 and Grade 4 pupils.</li> </ul>
2019 80-90cm Waist Measurement Day	<ul style="list-style-type: none"> <li>• 45 celebrities showed their support on social platforms and 3,202 fans were attracted.</li> <li>• Provided a total of 1.248 million free waist measurement scales.</li> </ul>
Sarcopenia prevention events	<ul style="list-style-type: none"> <li>• Organized a muscle strength test and challenge defeating game for the senior citizens in Taipei City. This was the first testing in Taiwan and it attracted 350 participants.</li> </ul>
Seminars and conferences on preventive medicine organized by Taiwan Millennium Health Foundation	<ul style="list-style-type: none"> <li>• Organized 9 seminars and 2 conferences to attract a total of 2,636 participants.</li> </ul>

## 5.2 i · Sharing

The business of Uni-President stretches from meeting the basic living needs of consumers to taking care of their daily life and providing multiple services for everyday life. With continuous innovations and reforms, Uni-President expects a better society and spreads warm-heartedness, shares love, and communicates positive power through the "i · Sharing" events based on love and sharing.

### 5.2.1 i · Sharing: Christmas Tree Lighting and New Year's Eve Party

"i · Sharing" sets up a topic for the city each year for different Christmas experiences in Taiwan. The "i · Sharing" Christmas series events entered its 5th year. Las Vegas City in the USA was selected as the topic of 2019 in the hope that this extraordinary city might bring people crazy experiences and romantic memories. Uni-President organized the "2019 i · Sharing Kaohsiung Dream Mall New Year's Eve Party" at Shihdai Blvd. in front of the Dream Mall. The resources of all the Group's brands were integrated for the party. In addition to setting up the MineShine Brand Area for visitors to experience the products, Uni-President breads and instant snack noodles were provided for them to taste, making visitors happy to experience and prepare themselves for the New Year's Eve Party. As usual, celebrities were invited for the party. They sang and danced to celebrate together with the visitors and share love and warm-heartedness with them.



### 5.2.2 Campus lectures on "Communication of Values"

The campus lectures on "Communication of Values" were a series of lectures held at the campus of the university with the purpose of cultivating future leaders in terms of their vision and basic literacy, and helping young people participate in public matters. Our high-level management, including Uni-President's Managing Director Lin Cang-Sheng, Director Lin Chong-Sheng, General Secretary Tu Zhong-Zheng and Uni-Lions Pro Baseball Team's General Manager Su Tai-An enthusiastically shared their experience in their life. They came to the universities in north, central and south Taiwan to share with students their experience in the development of their career as well as how they adapted themselves in their attitude, in order to help the graduating students with the development of their career, extension of their vision, and increase of their value. Lectures were held at eight universities in 2019 and attracted 1,600 students.



### 5.2.3 Financial support for public welfare

Uni-President supported the WBSC U12 Baseball World Cup and sponsored the game together with the Uni-Lions Pro Baseball Team in the hope of making a contribution to the development of baseball in Taiwan by providing the resources of the Group. Uni-President also supported Taipei Lantern Festival, which attracted more than 4 million visitors in 2019. The 9-day Taipei Lantern Festival and the colorful lanterns surely left the citizens of Taipei City and the visitors a wonderful memory.

## 5.3 Social engagement

The Social Welfare and Charity Foundation takes care of the requirements of society, gives support to socially vulnerable groups, organizes emergency assistance, empowerment, care for the elderly and other public welfare activities on an ongoing basis through the core profession of the Group and with its abundant resources to help these groups improve their living quality and create a better society.

### 5.3.1 Emergency Assistance and Nutrition Program

In 2019, we continued to provide emergency assistance to victims of accidental disasters through donations of funds, supplies, and medical resources. As for distribution of supplies, we worked with social bureaus of 20 counties and cities, and effectively linked with the victims and their families through a matchmaking mechanism. In addition, we continuously provided Ruisui Fresh Milk and Original Soymilk for the schools with less than 50 pupils from remote areas in Chiayi, Tainan, Kaohsiung, and Pingtung. In 2019, the Social Welfare and Charity Foundation invested NT\$7,530,000 and provided beverages for the lunches of 182 schools. The program covered 5,633 students from vulnerable groups so that they could focus on learning and grow healthily and happily without the concern of nutrition.

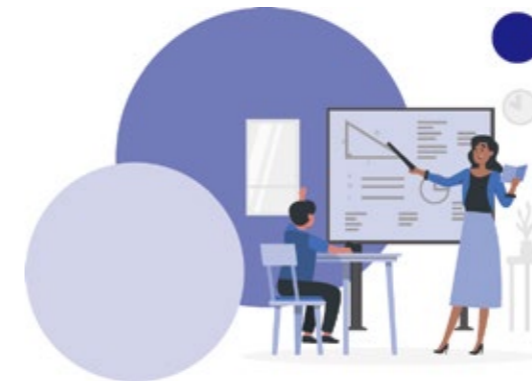


### 5.3.2 [Empowerment] Education for Students from Vulnerable Groups in Remote Areas

The Social Welfare and Charity Foundation has been dedicated to the education for students from vulnerable groups for 5 years. As the social environment changed, it took measures to solve the problems of low willingness and ineffectiveness of learning among the students from vulnerable groups in remote areas due to deficiency of learning resources and other factors. The foundation supported the regional revitalization program of the government and gave comprehensive support to the pupils by taking three approaches of after-school programs, scholarships and grants, and talent empowerment activities to help them increase the motivation and effectiveness of learning. The Social Welfare and Charity Foundation arranged after-school guidance for the students from vulnerable groups in remote areas. The program in 2019 covered 13 classes in Tainan, Kaohsiung and Pingtung. An investment of NT\$3,000,000 was made to benefit 600 pupils of vulnerable families. We also provided for 150 pupils scholarships and grants to the amount of NT\$404,000 to recognize the outstanding learning effectiveness of the students who participated in the after-school program, hoping to improve their motivation and autonomy in learning. In addition to the basic support for learning, we invested funds in the versatility and empowerment development program to cultivate the talent and skill of the pupils in remote areas and help them find their enthusiasm and create a totally different future. In 2019, we invested a fund of NT\$1,175,000 in 12 schools in Tainan City, Kaohsiung City, and Pingtung County to support the development of the versatility and empowerment among pupils in the remote areas along the west coast by providing lion & dragon dance, table-tennis, ocarina and other courses to develop their talent. The program benefited 800 pupils.



In addition to the elementary education, the Social Welfare and Charity Foundation gives scholarships to outstanding college students from the families in straitened circumstances every year to encourage them and give them assistance in their study, so that they can focus on learning during their study at the university and college, make use of what they have learnt after the graduation, and contribute to society with a gratitude to what they have accepted. Scholarships to the amount of NT\$1,673,000 were granted in 2019 to benefit 38 college students.



Locations covered by the after-school programs for the pupils from vulnerable groups in remote areas.



### 5.3.3 [Care for the elderly] Community Canteens Group Meal Program for the Elderly

To improve the care and attention to the low-income households and the elderly living alone from the communities in remote areas, we promoted the Community Canteens Group Meal Program for the Elderly at community care centers to mitigate the burden on the social economy and medical environment. To support the Long-Term Care 2.0 Program of the Ministry of Health and Welfare, the Social Welfare and Charity Foundation has sponsored community canteens for the elderly since 2018 to encourage them to walk out of their home and have meals at the specific community canteen. The purpose of having the meal together is not only for satiation, but also for the interaction with others when the meal is under preparation and while having their meal, in the hope of improving their interpersonal relationship and health as well as enhancing the care for their life. A total of NT\$1,268,000 was invested in 2019 to implement the program at 20 community care centers, and 845 seniors benefited. To provide more healthy and nutritious food, the Social Welfare and Charity Foundation invited Uni-President's chefs to exchange experiences with the voluntary chefs of the community canteens. Five sessions of cooking classes were arranged at 17 community canteens in 2019, and 24 dishes were demonstrated. A total of 79 voluntary chefs participated in the classes.



### 5.3.4 [Care for the elderly] The 2nd Gold & Diamond Wedding Ceremony

Taiwan has entered into an aging society. To arouse the attention to the aging society, the Social Welfare and Charity Foundation organized a Gold & Diamond Wedding Ceremony event in 2019 in the hope that the public could experience the regret of the seniors who have been married more than 50 years without wearing wedding dresses when they married in the 1920s or 1930s, and learn from them about their attitude toward marriage over the past 60 years and take them as an example for young couples to manage their marriage. A total of 88 pairs of seniors registered for the event and 1,500 persons participated in the activity. A fund of almost NT\$6 million was invested.



### 5.3.5 Christmas Party for New Immigrants

About fifty percent of vulnerable groups in the remote areas in Taiwan are grandparenting families, new immigrants and low-income households. New Taiwanese children face more challenges than Taiwanese children in culture, language, life, and learning. For this, the Social Welfare and Charity Foundation organized a public welfare event for Christmas and arranged booths for new immigrants to provide their delicacies, dresses and adornments, challenge defeating games, and culture experiencing activities. Pupils and their parents could recollect the culture, delicacies, dresses and adornments of their mother countries and experience the love and care of the Taiwanese people. The event targeted the people from seven countries: Vietnam, Indonesia, China, the USA, the Philippines, Thailand, and Cambodia. A total of 400 pupils, parents, and teachers participated in the event. Uni-President and other sponsors were invited to support this great event and the public were called on for public welfare and the policy of care for vulnerable groups. The event was organized in the hope of communicating the care of the enterprises for the families of new immigrants in remote areas and arousing the attention of the public to the families and pupils of the new immigrants.



### 5.4 Preventive Medicine

Chronic diseases may be incurred by the people living in modern times due to changes of life habits and dietary styles, and the diseases can further impose heavy medical burdens on the family and nation. To improve the health management awareness of the people, the Millennium Health Foundation, in line with its purpose, promotes social education, research and development, and academic exchanges favorable to preventive medicine, nutrition, and healthcare. With the "prevention of lifestyle-related disease and improvement of sub-health status" as the goal, the Millennium Health Foundation called on youths and people in their prime of life to prevent "metabolic syndromes" and the middle-aged and elderly to prevent "sarcopenia" in 2019 with the purpose of enhancing the awareness of "prevention is much important than treatment," improving the healthiness of dietary and living styles, reducing the risk of suffering from chronic diseases, and creating social welfare.

#### 5.4.1 National Health Examination Day & 80-90cm Waist Measurement Day

According to the Nutrition and Health Survey in Taiwan (NAHSIT) conducted by the Health Promotion Administration, Ministry of Health and Welfare, the prevalence rate of metabolic syndromes in Taiwan reached up to 30%. To provide the equipment for the community residents to prevent metabolic syndromes, the Millennium Health Foundation has worked with the Good Neighbor Foundation since 2008 and made use of the highly available channels of Uni-President to build Millennium Health Stations in the selected 7-Eleven stores. Currently, more than 660 stores participate in the event and 84 of them are in the 60 townships and districts of the "Promotion Area of Regional Revitalization and Eugenics." In May 2019, the Millennium Health Foundation worked with 652 7-Eleven Millennium Health Stations and 200 COSMED stores to organize the 11th "National Health Examination Day" for measurement of blood pressure and waistline. A total of about 34,000 persons participated in the event. In addition to the one-on-one health education with the support of 580 nurses, students from senior high, vocational high schools and colleges were called in the 2019 event to act as "One Day Volunteers for Grandchildren" and assisted citizens with measurement of waistlines and blood pressure, hoping that the youths and the people in their prime of life had the opportunity to take care of the health of their families and compatriots, and deeply rooted the education of three hypens. A total of 308 volunteers provided the service.



- 84 Millennium Health Stations have been set up in 60 townships and areas of the "Promotion Area of Regional Revitalization and Eugenics" since 2008



To enhance the healthy-waist awareness of "80-90cm Waistline for Maintenance of Health" among citizens, the actress Ms. Megan Lai was invited to act as the Health Ambassador at the "2019 80-90cm Waist Measurement Day" to promote the idea of "Health Maintained with a Measuring Scale" and the importance of measuring the waistline. A total of 1,248,000 waist measurement scales were provided through the channels of the Group in 2019. As for online promotion, up to 300,000 visitors browsed the videos of the event and 2,437 persons participated in the online measuring scale drawing event with the support of 45 celebrities and 47 Uni-President affiliates on social media. 32,020,000 fans were touched, and it was expected to attract more attention of the public by making use of the influence of the celebrities.



Message from the Chairman and President

An Enterprise Built on Transparency and Integrity

Create a Safe and Healthy Food Culture

Commit to Sustainable Environment

Building a Healthy and Happy Workplace

Creating a Healthy and Happy Tomorrow

About This Report Appendix

### 5.4.2 Health Care Service on Campus

The education of preventing the chronic diseases of three hypers has extended from adults to pupils since 2011. The departments of health from 16 cities and counties were invited to participated in the summer waist measurement events for the pupils of elementary schools in 2019. The waist measurement scales and learning worksheets were distributed free of charge. The pupils measured the waists of their parents and all of them learned about health management. A total of 141,620 Grade 3 and 4 pupils were touched and 153 elementary schools from 31 townships and areas of the "Promotion Area of Regional Revitalization and Eugenics" participated in the event.

### 5.4.3 Promotion of Prevention of Sarcopenia

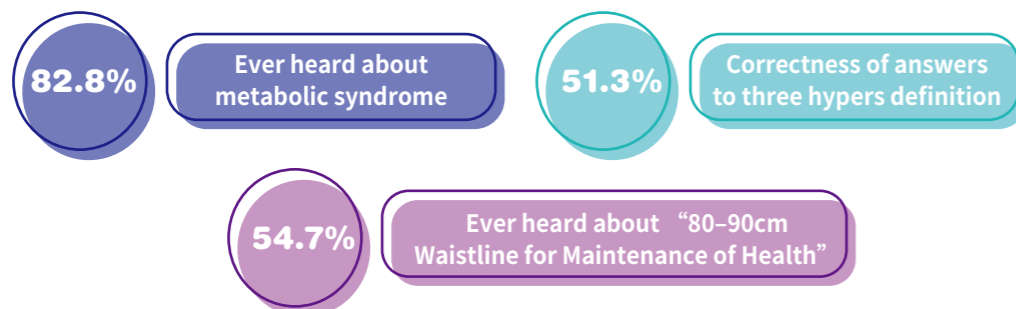
Sarcopenia is one of the major factors bringing about disabilities among aged people. Hence, the Millennium Health Foundation launched a "Sarcopenia" prevention event in 2018 and called on the middle-aged and aged people to prevent loss of muscle to maintain their ability and living quality at old age. A press conference was held in 2019 to demonstrate the calf circumferences as the assessment indicator of the risk at home. The public was reminded to take more premium protein and engage in resistance exercise more frequently in the hope of reversing the awareness of diets and exercises among the people at the mature stage.

The Millennium Health Foundation organized the first physical Sarcopenia prevention event in 2019 and aged experts were invited to give instructions. By integrating the resources of Uni-President, the "Christmas Muscle and Protein Party" was held to provide a complete set of muscle tests, the first of such tests in Taiwan, as well as the muscle growth and nutrition education event. In addition to physicians who provided professional medical consultation services, dietitians and workout coaches were invited to give instructions on muscle growth and resistance exercise. A total of about 350 participated in the event. Citizens over 50 were encouraged to prevent sarcopenia as early as possible to avoid falling, disabling injuries or death due to lying in bed for a long period of time.



### 5.4.4 Metabolic Syndrome and Sarcopenia Understanding Survey

In order to understand the public's concept of metabolic syndrome, the Millennium Health Foundation conducts electronic interviews and online questionnaires on an annual basis as a reference for future disease prevention advocacy. According to the survey of 1,450 participants in 2019, the understanding of the metabolic syndrome, definition of three hypers, the "80-90cm Waistline" slogan of the Foundation, and the standard waistline among the public created a historical high, indicating an obvious achievement of the promotion in the public and private sectors.



As another sarcopenia understanding survey of 1,200 persons over 50 in 2019 indicated, 52.7% of seniors had heard of sarcopenia, only 26.4% of the seniors gave the correct answers to the questions about the dietary principles for prevention of sarcopenia and 10.1% gave the correct answers to the questions about the types of muscle gain exercises. Hence, the Millennium Health Foundation will conduct promotion events continuously to improve the awareness of preventing sarcopenia among the public.

### 5.4.5 Seminars and Conferences on Preventive Medicine Organized by Taiwan Millennium Health Foundation

To provide the public with the latest disease prevention knowledge and promote health issues, the Millennium Health Foundation continuously invited professional physicians and professors to give lectures in 2019. Seven sessions of lectures were organized in the National Chang Kai-Shek Memorial Hall in Taipei City and two sessions were organized in cooperation with the National Science and Technology Museum in Kaohsiung City. The topics of the lectures included allergy and immunology, bones and muscle strength, eyes and maintenance of memory. A total of 2,636 persons participated in the lectures in 2019 and they gave enthusiastic recognition of every session. The Millennium Health Foundation worked with the Taiwanese Association of Diabetes Educators to organize a Sarcopenia Conference at the annual assembly of the association in 2019 to promote the sarcopenia prevention awareness among the diabetes educators; the association sponsored the 5th ACFS (Asian Conference for Frailty and Sarcopenia) and published the 2019 diagnostic criteria and process for sarcopenia of the Asia Working Group for Sarcopenia (AWGS) as the reference. We expect to promote health knowledge in the future based on the exchange of practical and academic experiences.

