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Creating a Healthy and Happy Tomorrow



5.1 Preventive Medicine and Nutritional Care

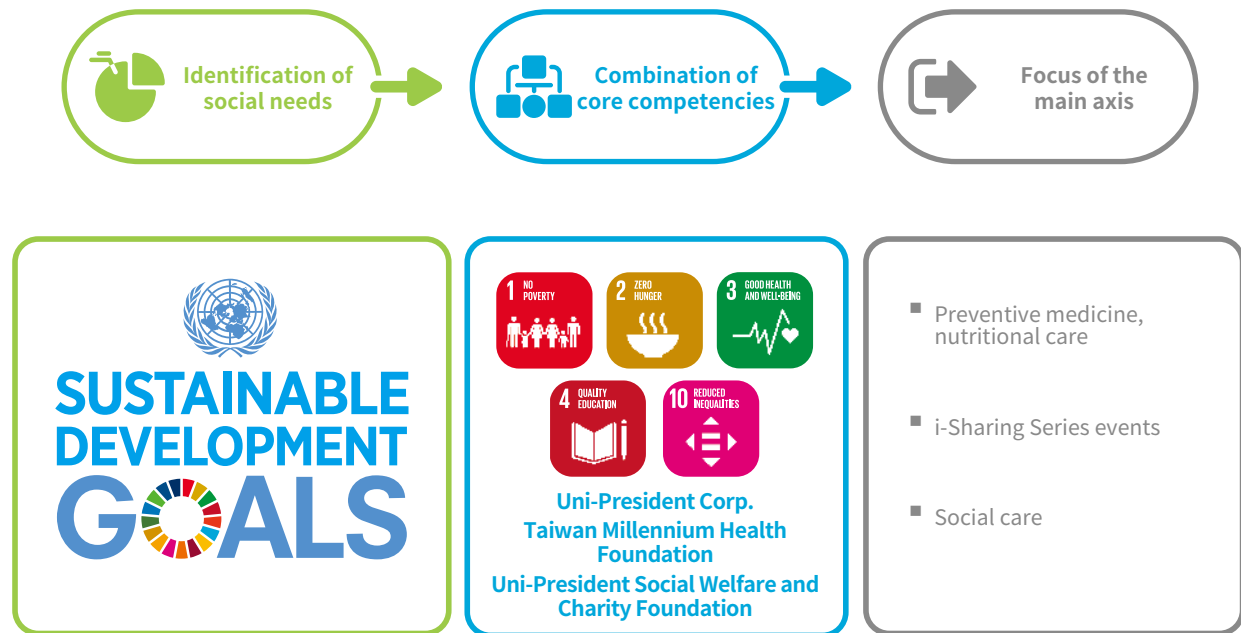
5.2 Care for the Disadvantaged

5.3 Connecting Uni-President Group to Expand Influence

Creating a Healthy and Happy Tomorrow

The foundation of an enterprise's sustainable development is to be on par with government policies and social demands, as well as helping support social development according to the enterprise's core competencies. Based on its core businesses, Uni-President Social Welfare and Charity Foundation, and Taiwan Millennium Health Foundation, Uni-President cares about the disadvantaged in society and promotes the concept of prevention of lifestyle diseases so that disadvantaged families are able to receive the support they need. By doing this, we also increase the public's awareness towards health and create a better life and society.

The Management Framework of Uni-President's Social Impact



5.1 Preventive Medicine and Nutritional Care

With people's lifestyle habits becoming eat more and move less, coupled with their westernized diet patterns, these may cause chronic disease, imposing heavy medical burden on their families and the government. In an attempt to increase the awareness of people's self-health management, we foster social education, research and development, and academic exchange on nutritional care and preventive medicine based on the purpose of the Taiwan Millennium Health Foundation. By making this effort, we hope to promote the concept of prevention over treatment, so that people's diet and lifestyle will be healthier, reducing the risk of chronic diseases and creating social welfare.

Taiwan Millennium Health Foundation Annual Results on Preventive Medicine Promotion

| Purpose | Content | 2019 Implementation Status | 2020 Implementation Status |
|------------------------------|------------------------------------|--|---|
| Promotion of self-testing | Millennium Blood Pressure Station | <ul style="list-style-type: none"> Completed 494 self-organized blood pressure event at business districts in Taiwan | <ul style="list-style-type: none"> 670 general stations, and 16 digital stations; measurement results are now able to be saved using a transport pass or phone number |
| | National Health Day | <ul style="list-style-type: none"> 34,000 participants all over Taiwan | <ul style="list-style-type: none"> 30,000 participants all over Taiwan Going paperless for the first time; measurement results are posted on the website |
| Promotion of risk indicators | 80–90 cm Waistline Measurement Day | <ul style="list-style-type: none"> 45 celebrities responded on social media platforms, reaching 32.02 million followers 1,248,000 free waistline tape measures were given away | <ul style="list-style-type: none"> 34 celebrities responded on social media platforms, reaching 12.88 million followers 1.14 million free waistline tape measures were given away; 11,300 people took part in the Line event |
| | Health campaign at the campus | <ul style="list-style-type: none"> 140,000 people in 16 counties and cities took part in the summer break waistline measurement assignment | <ul style="list-style-type: none"> 130,000 people in 20 counties and cities took part in the summer break waistline measurement assignment 6 schools were visited, reaching approximately 3,000 students and teachers |
| Medical knowledge education | Preventive medicine seminar | <ul style="list-style-type: none"> 9 lectures and 2 seminars were organized, with a total of 2,636 participants | <ul style="list-style-type: none"> 7 preventive medicine seminars were organized, with a total of 1,900 participants Organized the online program "Celebrity Physician/Nutritionist Online Luncheon," enabling people to participate online |



◀ 5.1.1 Millennium Blood Pressure Station and National Health Day ▶

Millennium Blood Pressure Station

According to the Nutrition and Health Survey in Taiwan (NAHSIT), the prevalence rate of metabolic syndromes in Taiwan reached up to 30%. To provide the equipment for the community residents to prevent metabolic syndrome, we have worked with 7-Eleven's Good Neighbor Foundation since 2008 and established a Millennium Blood Station at selected 7-Eleven stores. There are 670 general-type stations providing free blood pressure monitors, waistline tape measures and health education leaflets. As we have now entered a digital era, we newly added "Millennium smart Blood Pressure Stations" in 2018 to allow people to save and check their measurement records for free. In the future, smart and general stations will both serve community residents, implementing the concept of smart health care in the community. 16 digital stations and measurements are now able to be saved using a transport pass or phone number.

217 young volunteers helped people measure their waistline and blood pressure

473 medical personnel performed one-on-one health education



National Health Day

Each year, the Millennium Blood Pressure Station holds the National Health Day; it is the largest self-organized community health screening event for metabolic syndrome in Taiwan. This year marks the 12th year and was held on the morning of August 8, combining 670 Millennium Blood Pressure stations and 200 Cosmed stores. This event saw 30,000 participants. In terms of volunteers – this year, the theme of "one day of good grandchild" was used again. Students at high schools and colleges were the main participants, whose satisfaction rate reached 93%. This event not only gave the youngsters a chance to care for society and community residents, but it also helped them to learn more about the metabolic syndrome measure program, and the content of health education will be passed on to their families. Also, instead of recording measurement data on paper like the previous years, this year, we launched paperless records for the first time, with measurement results uploaded onto the event website. While we care for our own health, we are also reducing paper consumption and environmental burden.



5.1.2 80–90 cm Waistline Measurement Day

In order to enhance the concept of a healthy waistline, our “80–90 cm Waistline Maintains Health,” we invited Tseng Wan-Ting, a celebrity, and Kanahei to be the “two” health ambassadors for 2020. They continue to promote the concept of “measure your health” and the importance of measuring waistline. The promotional online video was viewed by over 620,000 people. In terms of public welfare, we worked with 17 affiliated companies to jointly give away 1.14 million free waist tape measures. Continued from the previous year, we invited celebrities to join us in the promotion of waistline health. This year, 34 celebrities responded to our promotion, reaching over 12.88 million of followers. In terms of the event, this year, an online and offline event was coordinated. People were able to acquire a tape measure in the participating store and scan the QR code on the tape to take part in the Q&A challenge on Line. This event saw 11,330 participants. The 80–90 cm Waistline Measurement promotes healthy waistline standard through above outlets, maximizing the impact of the event and online power.



5.1.3 Health Campaign at the Campus

The “three highs” are issues concerning all families. Since 2011, the Foundation has been extending the education on chronic disease from adults to school children. In 2020, we continued to promote our health campaign at the campus. Through the following means, we trained third and fourth graders to become “Family Health Leader,” enabling grown-ups and children to share the same correct health concepts.

- Summer waste measurement assignment : In 2020, we worked with health and education bureaus of cities from 20 counties to participate in the summer break waistline measurement assignment, with a total of 130,000 teaching materials given out. By giving free tape measures and learning sheets, school children measured waistlines (an indicator of metabolic syndrome) for their parents and calf circumference (an indicator of the risk of sarcopenia) for grandparents, learning health management concepts.
- Building parent-child question-filling website : The answers filled in by all counties and cities are available for schools, health bureaus and education bureaus.
- 7-Eleven’s Mr. Open going into campus : six elementary schools with the best response and answer-filling rates were selected. Millennium Health’s Mr. Open and Meitaibao Family Theatre Group visited these schools presenting their lively family drama integrated with health ideas and a dance performance. These six visits reached over 3,000 school children and teachers.



5.1.4 Preventive Medicine Seminar

To provide people with disease prevention knowledge and promote health issues, the Taiwan Millennium Health Foundation invited professional physicians and professors in organizing a seminar covering health issues in 2020. In the second half of the year, a total of seven preventive medicine seminars were held in Taipei, Taichung, and Kaohsiung on topics such as the “three highs,” dementia, lung cancer and kidney disease prevention. As well as those topics, food nutrition talks including healthy oils, food safety and plasticizer issues were also discussed. The seminars were highly received, with approximately 1,900 people taking part. In response to COVID-19 and the fact that people now tend to learn new knowledge online, the Taiwan Millennium Health Foundation arranged the “Celebrity Physician/Nutritionist Online Luncheon” online program on Facebook. The program invited physicians and nutritionists to broadcast live online or record videos, breaking the geographical limitation. This enabled people to listen to the program without having to attend physical seminars.



Seminar held at the National Library of
Public Information



Seminar held at the National Chiang Kai-shek
Memorial Hall

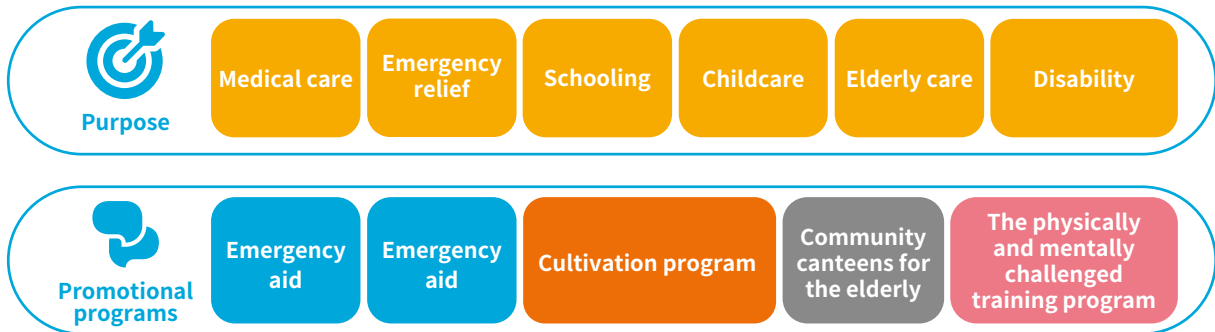


Seminar held at the National Science and
Technology Museum



5.2 Care for the Disadvantaged

The Social Welfare and Charity Foundation is committed to focusing on social needs in line with related government policies and plans. To help the disadvantaged in society, we continue to promote the six major purposes : disability, emergency relief, medical care, schooling, childcare, and elderly care through the Group's core expertise and abundant resources to fulfill our social responsibility, creating a better society.



5.2.1 Emergency Aid

Since establishment in 1978, the Uni-President Social Welfare and Charity Foundation (Foundation) provides immediate aid to victims of accidents through donations, supplies and medical resources, with 43,217 families benefiting from the emergency aid program. A total of NT\$7,439,000 was invested in 2020, benefiting 710 families. In 2020, with a total investment of NT\$33,000, the Foundation visited 83 families in need. In 2017, we initiated the “in kind donation” program, which was a joint effort with the Social Affairs Bureaus of 20 counties and cities. Through the media, it effectively links to the recipients and their families. In 2020, a total of NT\$4,121,000 was invested, benefiting 24,241 families.



Visit in Chiayi



Visit in Kaohsiung



Visit in Tainan



Visit in Hualien

5.2.2 Cultivation Program

To respond to changes in the social environment and to solve poor learning and low academic achievement issues for students from disadvantaged families in rural areas, the Foundation sponsors three major aspects : afterschool program, scholarships and talent development, to make up for insufficient family and school education. By providing school children with full learning and support, we also motivate their learning drive to achieve their goals. In 2020, a total of NT\$3,000,000 was invested in the implementation of the afterschool program for disadvantaged schoolchildren in rural areas covering 14 classes in Tainan, Kaohsiung, Pingtung and Chiayi, benefiting 656 schoolchildren. The Foundation also provided a total of NT\$409,000 in scholarships to 162 schoolchildren in recognition of their excellent academic performances and to help increase their self-learning motivation. In addition to basic academic aid, we also invest in resources through our diverse talent cultivation and development plan. By developing schoolchildren's capabilities, we hope to help them find where their passions lay in order to create a more diverse future. In 2020, the Foundation invested in NT\$1,175,000 in 12 schools in Tainan city, Kaohsiung city and Pingtung county. The fund was used for talent development support of schoolchildren in western coastal rural areas, providing Shigu, table tennis, and ocarina courses, which saw benefits to 800 schoolchildren.

E-cultivation

With the impact of the virus in 2020, it has forced a change in the educational delivery model of the physical classroom, while remote teaching has become one of the mainstream options for education delivery. Given that there is a large gap between schoolchildren in the rural and urban areas with regards to digital learning in information education, coupled with the outbreak, some schools in urban areas have initiated e-learning. However, as there are few resources for schools in rural areas and afterschool students, there is a great difference in terms of the gap between schoolchildren in rural areas and urban areas. As a means to narrow the gap and improve the learning competitiveness of schoolchildren in rural areas, in May 2020, the Foundation worked with Uni-President and gathered 30 computers that were going to be eliminated, while additionally purchasing fifteen 19-inch monitors for the afterschool classes in rural areas. Given that remote teaching has become one of the mainstream options for education delivery, we plan to collaborate with Hanlin Culture & Education Foundation to provide E-based afterschool classes.



Afterschool class for indigenous people in Tainan



Yang-Ai afterschool class in Pingtung



Fei-Yang afterschool class in Kaohsiung



Afterschool class in Lucao, Chiayi

Meanwhile, the Foundation also pays attention to the nutritional intake of students from disadvantaged families, and has launched the “Nutritional Lunch Program.” The Program provides Ruisui Fresh Milk and Original Soymilk to schools with less than 50 students in rural areas of Chiayi, Tainan, Kaohsiung, Pingtung, and Yunlin. This enables schoolchildren to concentrate on schoolwork and grow healthily and happily without having to worry about their nutritional intake. In 2020, the Foundation provided nutritional lunch beverages to 230 schools, with an investment of NT\$9,693,000, reaching 7,305 disadvantaged schoolchildren.



To encourage and cultivate outstanding university students from poor backgrounds, since 2016, we have been providing scholarships that enable the students to concentrate fully on their studies, and to later give back to society in appreciation of the help they have received. Each year, 40 university students are benefited from an investment of NT\$1,960,000.



2020 – the 5th year



Half-day trip to motivate afterschool children



Scholarships are provided to advanced afterschool children for encouragement

5.2.3 Community Canteens for the elderly

To improve the care of low-income households and elderly living by themselves in rural communities, we promote eating with the elderly by combining community care centers, further reducing the burden on the social economy and medical environment. In line with the National ten-year Care Plan 2.0 initiated by the Ministry of Health and Welfare, we provided the elderly with a canteen in 2018, encouraging them to go out and gather in the community. Eating together promotes interaction and enhances interpersonal relationship, further improving health and life care. In 2020, we donated a total of NT\$1,505,000 to 25 communities, benefiting 1,065 seniors. Despite the impact of the outbreak in 2020, the Foundation did not fail the expectation of the elderly. It held two outdoor cooking demonstrations where chefs of Uni-President cooked 10 dishes in 14 community canteens. While ensuring prevention measures were in place, the elderly were also able to enjoy delicious food.



5.3 Connecting Uni-President Group to Expand Influence

5.3.1 Preloved Clothing

As this meaningful event enters its tenth year, the Group joined hands with 17 affiliated companies including 7-Eleven, Ton Yi, Ttet Union, ScinoPharm, Mech Smile, President Packaging, Uni-President Lions, and Uni-Wonder Corporation. Twenty-one recycling stations were set up and the Group's "Preloved Clothing" second-hand clothing and materials welfare scheme was jointly held together for disadvantaged groups all over Taiwan. From preparation, sorting to packing, this event took nearly two months. We encourage our employees to cherish what they own but at the same time pass on new or old winter and summer clothing that no longer fits them to organizations in need. At the same time, we also worked with our brand Baby Dog and encouraged our colleagues to donate the second-hand blankets that they no longer need for the wintertime for dog welfare organizations. 42,000 pieces of clothing and 340 used blankets were collected by the welfare event. The children with slow development of the Rui-en Recovery Home helped unpack the boxes and sorted the clothing according to gender and age, and used blankets for social welfare NPOs. During the process, we also assisted these children with slow development in practicing unpacking and sorting. A total of 30 groups received the donations including Hsinchu Shih Kuang House of Correction, Indigenous People Sustainable Development Association, Tainan Long Qi House of Correction, St. Raphael Opportunity Center, TACDEI, Hualien Qowgan Tribe Sustainable Development Association, stray dog welfare associations, and private dog kennels. In addition, the distribution of the donations was delivered by Uni-President's T-Cat delivery service to NPOs.



5.3.2 Stray Dog Concern Initiative

Uni-President's dog feed brand Baby Dog has been helping many stray dog welfare associations and dog kennels. Caring for stray dogs has been our longstanding unspoken mission and we also provide dog feed to stray dog lovers. During the process, Baby Dog understands that it is not easy for stray dogs to survive and that people caring for stray dogs are in a difficult situation. Based on this notion, we invest in marketing resources to help stray dog kennels to collect feed to ensure the survival and development of stray dog welfare organizations. At the same time, we established Baby Dog as a business model to solve stray dog issues, while also making profits. In 2020, we once again called out to the public with regards to the survival crisis of stray dogs in Taiwan. Moreover, Baby Dog collaborated with Twelve Nights 2, an animal protection documentary film, to emphasize the importance of stray dog care issues to people. In 2020, Baby Dog also co-organized the "Preloved Clothing" scheme with the Foundation, encouraging colleagues to donate unwanted used blankets to welfare dog kennels for winter. In 2020, the event saw benefit of approximately 1,200 people in 21 NPOs and 9 kennels. In addition, Baby Dog also worked with Starbucks and initiated a limited welfare event of "get a buy-one-get-one free voucher" when donating feed to stray dog charities. In the future, Baby Dog will continue to link with the Group's influence and help in stray dog issues with more diversified solutions.

5.3.3 Carnival for Senior Citizens and Children

In the midst of the pandemic outbreak in 2020, the world needed a comforting force. The Foundation joined hands with Uni-President, 7-Eleven, President Securities, ScinoPharm, and Uni-President Lions as well as other five units to jointly organize the Carnival for Senior Citizens and Children to care for the elderly and schoolchildren of rural areas. The apple-lighting was the highlight of the event as apple symbolizes “safe results.” Through the apple-lighting ceremony, senior citizens and children in rural areas jointly prayed for the safety of Taiwan and the world, while getting the feel that there is love everywhere in society. The event saw 400 participants. When the event came to an end, the senior citizens and children were given gifts to take home.



5.3.4 Fun Learning Experience Camp

As the Foundation is committed to the health and happiness of schoolchildren of rural areas, it began sponsoring the Fun Learning Experience Camp since 2019. The sponsorship includes the nutrition program, teacher qualifications for talent classes, afterschool classes, meals, and scholarships. In 2020, a total of NT\$183,000 was invested in 2 sessions of 2-day Fun Learning Experience Camp organized for 151 schoolchildren from 4 talent schools. The Camp collaborated with four internal companies of the Group: Uni-President, 7-Eleven, President Fair Development, Tung Ho Development, and treated these schoolchildren to beautiful scenic spots in Southern Taiwan. These places included Uni-Resort in Kenting, Dream Mall in Kaohsiung, the National Museum of Marine Biology & Aquarium, and the Eluanbi Lighthouse. The children had an unforgettable Mid-Autumn Festival holiday through cultural and creative experience activities and the group trip. The aim of the Fun Learning Experience Camp is to learn and have fun, in the hope that the children will broaden their horizons and set an example for future schoolchildren in rural areas.

■ 統一渡假村



Being at the Uni-Resort was my favorite thing in the world! Everyone in our class gathered in our room chatting not only about the present, but also the future. At that moment, I realized we loved each other just like family.



5.3.5 Campus Seminar

Starting from 2016, we began to hold the university campus tour “Value Concept Conveyance.” The seminar focuses on cultivating future leaders in terms of their vision and basic qualities, so as to encourage young people to participate in public affairs. Our high-level management, including Uni-President’s Director Lin Tsang-Sheng, Director Lin Chung-Sheng, General Secretary Tu Chung-Cheng, and Uni-President Lions’ General Manager Su Tai-An enthusiastically shared their experience in life. They visited universities in north, central and south Taiwan to share with students their experience in the development of their career. They also elaborated on how they adapted themselves in their attitude, helping the graduating students with the development of their career, extension of their vision, while increasing their self-value. A total of six seminars were held in 2020, reaching over 1,200 students.

