

# 5

## Creating a Healthy and Happy Tomorrow



5.1 Preventive Medicine and Nutritional Care

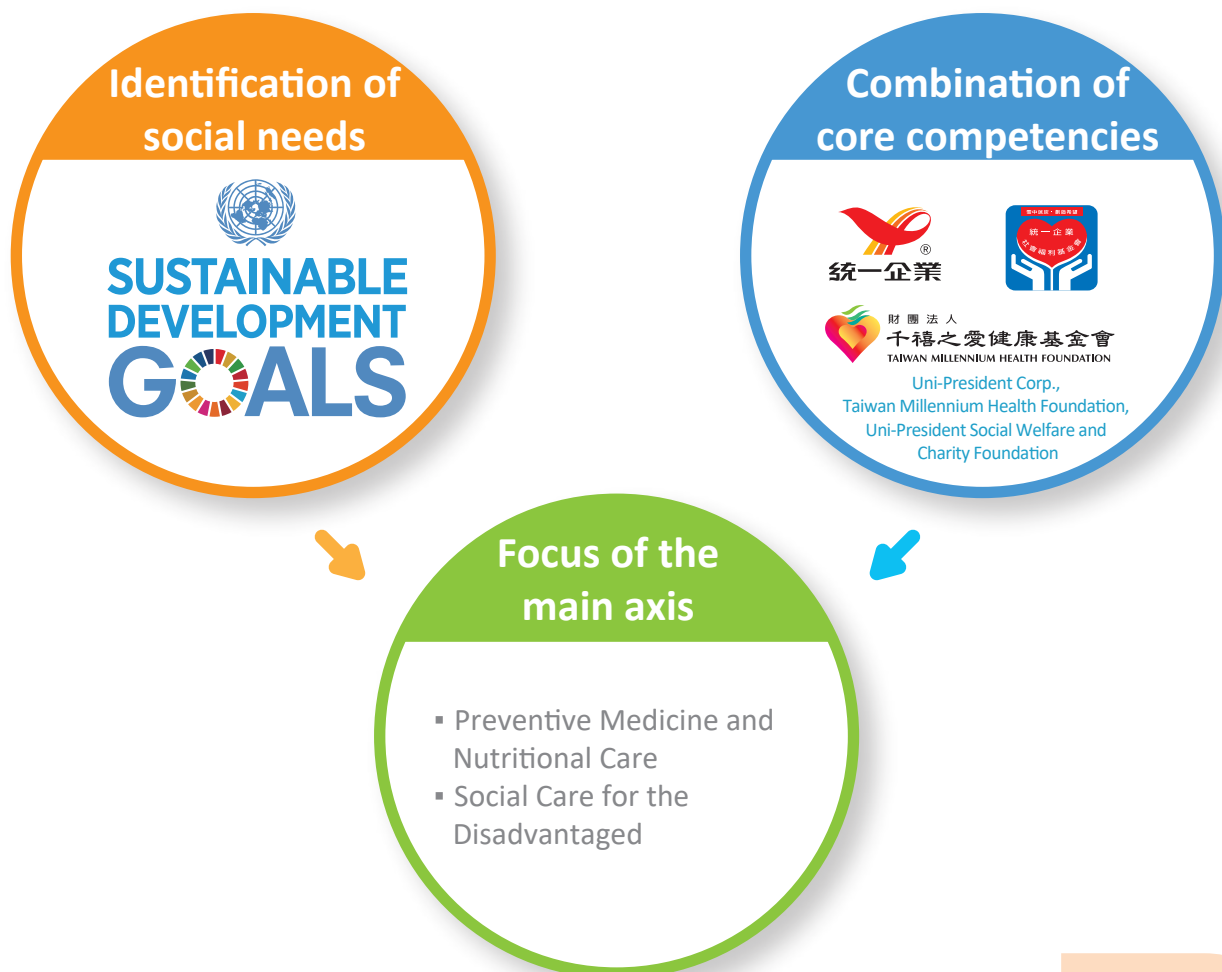
5.2 Social Care for the Disadvantaged

5.3 Connecting Uni-President Group to Expand Influence

## Creating a Healthy and Happy Tomorrow

We abide by the principle of “what is taken from society should be used in society.” The foundation of an enterprise’s sustainable development is to be on par with government policies and social demands, as well as helping support social development according to the enterprise’s core competencies. Based on the fundamental business, Uni-President Corp. cares for socially vulnerable groups and promotes the concept of prevention of lifestyle-related disease through the Uni-President Social Welfare and Charity Foundation (hereinafter referred to as the “Social Welfare and Charity Foundation”) and Taiwan Millennium Health Foundation (hereinafter referred to as the “Millennium Health Foundation”). By linking the Group’s companies, we encourage our colleagues to be closer to the public by caring for disadvantaged groups in society and promoting preventive medicine and nutritional care. Furthermore, we also provide required support for disadvantaged families, enhance the respect for and awareness of health among the public, and create a better life and society for the future. Additionally, our employees are dedicated to contributing their efforts to public welfare activities. While the efforts of our employees are rewarding, the Group’s corporate culture can also be more integrated and recognized, as this is fundamental to corporate sustainability.

### The Management Framework of Uni-President’s Social Impact



# 5.1 Preventive Medicine and Nutritional Care

GRI 413-1

In an attempt to raise awareness of self-health management among the public, we aim to reduce the country’s medical expenditures in response to the looming aging society. Based on its philosophy at establishment, the Taiwan Millennium Health Foundation promotes social education, research and development and academic exchanges to facilitate nutritional health and preventive medicine. By doing so, we hope to build up the concept of “prevention over treatment” in the public, further establishing a healthier diet and lifestyle to reduce the risk of chronic diseases and building a healthier society.

It has been an ongoing effort of the Taiwan Millennium Health Foundation to focus on “lifestyle diseases” that significantly affect the health of Taiwanese people. Among these diseases, the main theme of the campaign is “metabolic syndrome,” a pre-morbid condition of three chronic diseases that account for more than one third of the top ten causes of death in Taiwan. Based on this, since 2006, the Foundation has adopted three major communication strategies: mass media, community outlets and school education. We have – launched “Millennium Blood Pressure Stations” and “National Health Day” to foster the idea of “self-checking” targeting anyone aged between 35 and 55; promoted “80–90cm Waist Measurement Day” and “Health Campaign at the Campus” to raise the public’s awareness of risk indicators; strengthened medical knowledge and education by holding a “preventive medicine seminar”; and held “My Plate, My Healthy Color” event to enhance nutritional awareness. By doing this, we have performed in-depth communication with the public, urging them to understand and pay attention to metabolic syndrome.



## Promotion of self-testing

- Millennium Blood Pressure Station
- National Health Day



## Promotion of risk indicators

- 80–90 cm Waistline Measurement Day
- Health Campaign at the Campus



## Medical knowledge education

- Preventive Medicine Seminar



## Nutrition awareness improvement

- My Plate, My Healthy Color

From 2018, in response to the risk of death subject to disability among the elderly population, the Foundation invested in the second initiative “sarcopenia prevention.” The mid- to elderly group aged over 50 were urged to pay attention to muscle strengthening exercise and nutrition concepts. By taking this approach, we hope to tackle the incidence of sarcopenia so that old people’s quality of life can be enjoyable.

## Taiwan Millennium Health Foundation Annual Results on Preventive Medicine Promotion

Purpose	Topic	2021 Implementation Details
Promotion of self-testing	Millennium Blood Pressure Station	<ul style="list-style-type: none"> <li>315 general-stations, providing free blood pressure monitors, waistline tape measures and health education leaflets</li> <li>15 more Millennium Smart Blood Pressure Stations were added, taking the total to 25 stations. The public is able to store and query their blood pressure by using icash/EasyCard/iPASS or their personal mobile phone number as a carrier</li> </ul>
	National Health Day	<ul style="list-style-type: none"> <li>Due to COVID-19, physical activities were stopped; instead, we organized online metabolic syndrome awareness games so that health education and promotion was uninterrupted.</li> <li>The online 9-grid game saw a total of 48,000 participants</li> </ul>
Promotion of risk indicators	80–90 cm Waistline Measurement	<ul style="list-style-type: none"> <li>The Group's 17 affiliated companies also took part and distributed 965,000 sticky tape measures to people who received the vaccine at 7 major hospitals across Taiwan</li> <li>32 influencers and 11 county and city mayors responded on social media platforms, reaching 35 million fans</li> </ul>
	Health Campaign at the Campus	<ul style="list-style-type: none"> <li>A total of 56 elementary schools in Taiwan took part in the competition for the Health Campaign at the Campus by filling in parent/child waistline measurements. A total of 10 elementary schools were selected for finals. Due to the pandemic, the competition was delayed until March–April 2022.</li> </ul>
Medical knowledge education	Preventive Medicine Seminar	<ul style="list-style-type: none"> <li>1 physical seminar held with a total of 260 participants</li> <li>Completed the making of 18 “Online Luncheon with Renowned Physician” online programs, with a maximum of 66 viewers online at the same time, and the average number of replay views was 10,000 viewers/video.</li> </ul>
Nutrition awareness improvement	My Plate, My Healthy Color	<p>Nutrition awareness improvement:</p> <p>As a means to increase the understanding of “My Plate” initiated by the Health Promotion Administration, online games on Facebook were designed to remind people of their nutritional intake. More than 14,000 took part in the game.</p>

### 5.1.1 Millennium Blood Pressure Station and National Health Day

#### Millennium Blood Pressure Station

According to the 2020 top 10 causes of death among Taiwanese people, metabolic syndrome is associated with heart disease, cerebrovascular-related diseases, diabetes, hypertension and kidney disease, with a mortality rate of 31.4%. To provide equipment for community residents to prevent metabolic syndrome, we have worked with 7-ELEVEN's Good Neighbor Foundation since 2008 and established a Millennium Blood Station at selected 7-ELEVEN stores. There are 315 general-type stations providing free blood pressure monitors, waistline tape measures and health education leaflets. In an attempt to make blood pressure control more common, while in step with the convenience brought about by a digital era, we established Millennium Smart Blood Pressure Stations in 2018. At present, there are 25 stations across Taiwan and the public can easily check and save their blood pressure data by using icash/EasyCard/iPASS or their personal mobile phone number. Moreover, their blood pressure records can be printed out for free at ibon's “Life Service.”

#### National Health Day

Each year, the Millennium Blood Pressure Station holds the National Health Day at 7-ELEVEN across Taiwan; it is the largest self-organized community health screening event for metabolic syndrome in Taiwan. In 2020, we launched paperless records for the first time, with measurement results uploaded onto the event website. While we care for our own health, we also reduce paper consumption to reduce negative impact on the environment. Due to the COVID-19 spike in 2021, Blood Pressure Stations at stores were closed with activities canceled. Instead, online metabolic syndrome awareness games were organized by designing a 9-grid game to raise the awareness of metabolic syndrome and waist circumference standard value among the public, enabling to keep health education promotion going. The online 9-grid game saw a total of 48,000 participants, a significant increase of 324.1% compared to 2020.

General-Type  
Millennium Blood  
Pressure Station

**315**  
stations

Millennium Blood  
Pressure Station

**25**stations



Online health education  
promotional  
campaign of “9-grid game” on  
National Health Day

A total of **48,071** people

participated  
A significant increase of **324.1%**  
compared to 2020

### 5.1.2 80–90 cm Waistline Measurement Day

Continuing the initiative of the past 2 years, family tape measures were given out on the 80–90 cm Waistline Measurement Day at 7-ELEVEN stores as well as group stores. In the 2021 campaign, free stickers with the waist size standard for men and women printed at the back were also given away. However, due to the escalation of COVID-19, a physical press conference was impossible. Instead, we invited 22 county and city mayors and influencers to advocate the idea of the prevention of metabolic syndrome on their social media pages in order to continue the communication with the public. To advocate the idea – not only should waist circumference be controlled, but the promotion of “Keep Fit to Prevent Serious Illness from COVID-19” was also added in line with the escalation of the COVID-19 outbreak. Health education on how to lose weight and stay away from the 3-highs was provided to reduce the chance of serious illness caused by the infection of COVID-19.

Different from the prior monotony and one-way approaches, the Foundation gathered the chain stores under its affiliated companies to conduct large-scale promotion. In 2021, 17 affiliated companies and brands took part in the waistline tape measure distribution activity. They also made an effort to go out of the Group and gave away 965,000 tape measures and stickers to those receiving their vaccines at 7 major hospitals.

In these past two years, we have also designed online games that incorporated health education concepts, enabling people to remember the tools of prevention and disease standards while looking for answers. In 2021, the Foundation called on well-known figures, including 11 county and city mayors, 9 county and city Public Health Bureaus and 32 influencers as well as fan pages of the Group’s 33 affiliated companies. This activity reached more than 35 million Facebook fans, a huge increase of 75.3% compared to 2020.

### 5.1.3 Health Campaign at the Campus

Given that advocacy on metabolic syndrome carried out on adults in the past posed limited effects and the obesity rate among school children continues to rise, we decided to educate school children and cultivate them to become the “Family Health Chief.” Through teaching school children how to measure waist circumference and measuring waist circumference of their parents (grandparents) as homework, we are able to achieve the purpose of parent–child co-learning about the prevention of metabolic syndrome. The schools with the highest number of students taking part will be selected for a chance for Open Chan to pay a visit to the school. To date, this campaign has worked with 21 counties and cities around Taiwan with Open Chan visiting 62 elementary schools, coaching over 300,000 parent and school children.

Open Chan’s Health Campaign at the Campus to combat obesity! Due to COVID-19, the visit to 10 schools selected in 2021 will be postponed to March to April 2022.

**11**  
County and city mayors

**9**  
County and city Public Health Bureaus

**32**  
influencers took part

✓ The Group’s 33 affiliated companies jointly promoted the 80–90cm Waist Measurement Day on social media

✓ Reached **35,689,974** people, up **75.3%** from 2020



Worked with **21**  
counties and cities around  
Taiwan and visited **62**  
elementary schools

Coached over **300,000**  
parents and school  
children

## 5.1.4 Preventive Medicine Seminar

The Foundation strives to promote social education, research and development, international academic exchanges that foster the idea of nutritional health and preventive medicine. From 2011, the Foundation has regularly held seminars on preventative medicine to raise the awareness of “prevention over treatment.” Our regular seminars were impacted due to the pandemic, and only one COVID-19 seminar was held in 2021, which saw a total of 260 participants; the other three seminars were postponed to 2022.

In addition, In response to COVID-19 and the fact that people now tend to learn new knowledge online, we have arranged the “Celebrity Physician/Nutritionist Online Luncheon” online program on Facebook from 2021. The program invited physicians and nutritionists to broadcast live online or record videos, breaking the geographical limitation. This enabled people to listen to the program without having to attend physical seminars. In 2021, we completed the making of 18 videos, including 3 live and 15 pre-recorded interviews with renowned physicians. A maximum of 66 people were viewing online at the same time, with the average number of replay views was 10,597.

**18** online videos were  
recorded in 2021

Videos were watched by

**10,000**

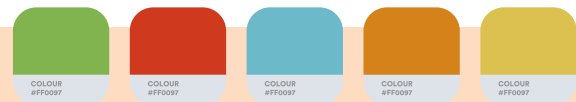
people



## 5.1.5 My Plate, My Color

As a means to increase the understanding of “My Plate” initiated by the Health Promotion Administration, various online games on were designed. Through a psychometric diet test, people were able to find the healthy food they lacked or should replenish.

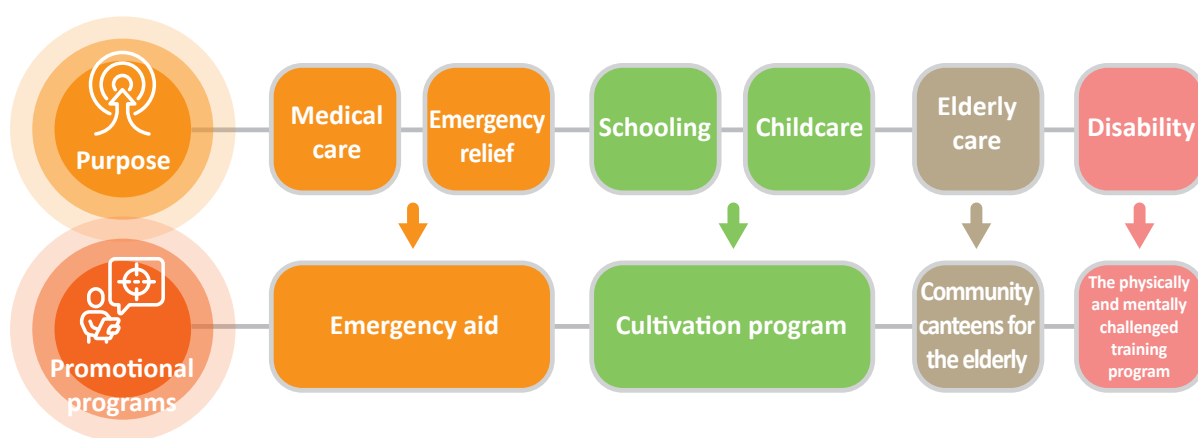
We invited some of Taiwan’s most well-known athletes including super marathon runner Lin Yi-Chieh, women volleyball captain Chen Yuan-Ting, star of Uni-President 7-Eleven Lions Tang Chao-Ting, gymnast Lee Chih-Kai for pommel horse and karate new tar Wen Zi-Yun to be health ambassadors and encourage the public to eat more foods that give them a healthy color. The activities organized saw a total of 14,000 participants.



## 5.2 Social Care for the Disadvantaged

GRI 413-1

With rapid change and the economic impact on Taiwan’s society, many poor families are still in need of financial aid to rid poverty and become self-sufficient. In addition to donating funds and supplies to families in need, the Uni-President Social Welfare and Charity Foundation upholds the business vision of “a healthy and happy tomorrow.” Furthermore, the Foundation carries out social welfare work in a positive attitude and believes that social benefits should also focus on meeting spiritual and mental needs other than just providing supplies. To help the disadvantaged in society, we continue to promote the six major objectives: disability, emergency relief, medical care, schooling, childcare, and elderly care through the Group’s core expertise and abundant resources to fulfill our social responsibility, creating a better society.



### Uni-President Social Welfare and Charity Foundation’s Annual Performance on Caring for the Disadvantaged

Purpose	Topic	2021 Implementation Details
Emergency relief (emergency support and medical care)	Emergency assistance for families in need and emergency support for families of elementary and junior high school students in need across Taiwan	<ul style="list-style-type: none"> <li>Benefited 715 families, or 2,860 people</li> <li>A total of NT\$8,087,000 spent</li> </ul>
	Taiwan-wide field visits to families in need	<ul style="list-style-type: none"> <li>Total of 64 beneficiaries</li> <li>A total of NT\$717,000 spent</li> </ul>
	“In-kind donations” for the social affairs bureaus in 20 counties and cities in Taiwan	<ul style="list-style-type: none"> <li>Benefited 21,360 families, or 64,080 people</li> <li>A total of NT\$3,632,000 spent</li> </ul>
	Project of joining hands to fight against the pandemic	<ul style="list-style-type: none"> <li>Benefited 6,460 people</li> <li>A total of NT\$4,046,000 spent</li> </ul>
Empowerment (schooling, childcare, disability)	Arranging teachers and materials for afterschool clubs in remote areas Chiayi, Pingtung, Kaohsiung and Tainan	<ul style="list-style-type: none"> <li>A total of 16 classes benefits in Pingtung, Chiayi, Kaohsiung and Tainan</li> <li>A total of NT\$3,000,000 spent</li> </ul>
	An afterschool club support scholarship program provided to 16 classes in Chiayi, Pingtung, Kaohsiung and Tainan	<ul style="list-style-type: none"> <li>The program benefited a total of 186 students</li> <li>A day trip for outstanding students</li> <li>A total of NT\$418,000 spent</li> </ul>
	Grants for tuition and fees of students from low-income families with outstanding performance	<ul style="list-style-type: none"> <li>Benefited a total of 39 students</li> <li>A total of NT\$1,950,000 spent</li> </ul>
	Project of student talent development from 15 remote schools on Highway No.17	<ul style="list-style-type: none"> <li>Benefitted 15 schools</li> <li>A total of NT\$1,500,000 spent</li> </ul>

Purpose	Topic	2021 Implementation Details
Empowerment (schooling, childcare, disability)	Empowerment Program for the Physically Challenged	<ul style="list-style-type: none"> <li>Benefited 5 organizations for the disabled</li> <li>A total of NT\$500,000 spent</li> </ul>
	Beverages (Ruisui Fresh Milk and Sunshine Soymilk) at lunch for schools with less than 50 students in remote Chiayi, Tainan, Kaohsiung, Pingtung, and Yunlin	<ul style="list-style-type: none"> <li>230 schools, benefited 7,305 people</li> <li>A total of NT\$7,887,000 spent</li> </ul>
Elderly care	Group Meal Program at 25 community canteens	<ul style="list-style-type: none"> <li>Benefited a total of 1,100 seniors</li> <li>A total of NT\$1,500,000 spent</li> </ul>
Charitable activities	Students and family from vulnerable groups watched three Uni-Lion baseball games.	Benefited 320 people
	The Group's BUs and foundation jointly held 2 large charitable events during Dragon Boat Festival and Christmas	Benefited 730 people
	2 Fun Learning Experience camps	Benefited 144 school children
	9 Value Concept Conveyance campus seminars	National Yunlin University of Science and Technology, National Cheng Kung University, Fu Jen Catholic University, National Kaohsiung Normal University, Southern Taiwan University of Science and Technology, National Sun Yat-sen University, National Chung Hsing University, National Chengchi University, National University of Kaohsiung, benefitting 1,800 people
	Project of free sticky waist tape measures by Uni-President Social Welfare and Charity Foundation and Taiwan Millennium Health Foundation	Benefited 32,000 people

### 5.2.1 Emergency Relief

It has been an ongoing effort of Uni-President Social Welfare and Charity Foundation to care for society since 1978. With the changes in today's society, the Foundation has continued to use its corporate resources as well as the power of employees and volunteers to be involved in various charitable activities. These include Taiwan-wide field visits to families in need and provide relief funds. Moreover, we also make "in-kind donations" to the social affairs bureaus in 20 counties and cities, while planning and implementing various social engagement actions.

Through the donation of funds, supplies and medical resources, the Uni-President Social Welfare and Charity Foundation provides immediate help to victims of accidents. In 2021, a total of NT\$8,087,000 was spent to help 715 families (including families of high school and elementary school students in need). The Foundation also visited families in need around Taiwan. In 2021, 64 families were visited, with a total of NT\$717,000 spent. In 2017, we initiated the "in-kind donation" program, which was a joint effort with the Social Affairs Bureaus of 20 counties and cities in Taiwan. Through the media, it effectively links to the recipients and their families. In 2021, a total of NT\$3,632,000 was invested, benefiting 21,360 families.

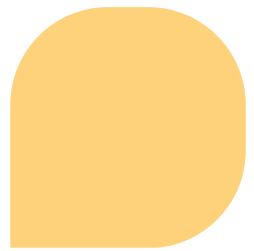




## 5.2.2 Program for Disadvantaged Families in Rural Areas

To respond to changes in the social environment and to solve poor learning and low academic achievement issues for students from disadvantaged families in rural areas, the Foundation sponsors three major aspects: afterschool club program, scholarships and talent development, to make up for insufficient family and school education. By providing school children with full learning and support, we also motivate their learning drive to achieve their goals. With limited resources, we discovered that the learning environment and education resources in rural areas were uneven, resulting in lower learning intensions and academic achievements of students in the rural areas. Due to this, we tried our utmost to invest our resources in programs for the disabled, those who struggle to learn, childcare, and the elderly in Yunlin, Chiayi, Tainan, Kaohsiung, and Kaohsiung.

The afterschool program for disadvantaged school children in 2021 covered 16 classes spanning Tainan, Kaohsiung, Pingtung, and Chiayi, with a total of NT\$3,000,000 afterschool funds, benefiting 800 disadvantaged school children. As well as this, the Foundation also provided 186 students with a total of NT\$418,000 in scholarships to recognize afterschool students with excellent academic performance, increasing their learning motive and autonomy.



To encourage and cultivate outstanding university students from poor backgrounds, we provide scholarships that enable them to concentrate fully on their studies, and to later give back to society in appreciation of the help they have received. From 2016, the Uni-President Social Welfare and Charity Foundation has been contributing tuition fees to each university student for 4 years totaling NT\$200,000. In 2021, a total of 39 university students were granted scholarships, totaling 1,950,000.

In addition to basic subsidies for studies, we also strive to enable children to focus on learning without concerns for their nutrition so that they grow up healthily. Based on this notion, we continue to promote the “nutritional drink at lunchtime scheme” in elementary schools with less than 50 students in Tainan, Kaohsiung, Pingtung, Chiayi, and Yunlin by providing nutritional drinks such as fresh milk and soymilk. In 2021, a total of NT\$7,887,000 was spent on the scheme, benefiting 230 schools and 7,305 children.

In addition, to help students boost their confidence, we invest in resources for the development of talented students through the Talent Development Program, assisting students discover their talent and find future goals. Furthermore, we provide life skills development and cultivation to the physically challenged for social inclusion and independent living. In 2021, the Uni-President Social Welfare and Charity Foundation spent NT\$2,000,000 on 15 schools and 5 early treatment groups in Tainan City, Kaohsiung City, Pingtung County, and Chiayi County to support school children in rural areas to develop their talents, as well as early treatment programs for children with physical disabilities in the western coast.



### 5.2.3 Community Canteens for the Elderly

Since 2018, the Uni-President Social Welfare and Charity Foundation have been following the Long-Term Care 2.0 program initiated by the Ministry of Health and Welfare. To improve the care of low-income households and the elderly living by themselves in rural communities, we promote eating with the elderly by combining community care centers. To promote active aging, we encourage the elderly to go outdoors, effectively improving their physical and mental health to further reduce the burden on the social economy and medical environment. A total of NT\$1,500,000 was invested in 2021 to implement the program at 25 community care centers, and 1,100 seniors benefited.



## 5.3 Connecting Uni-President Group to Expand Influence

GRI 413-1

By gathering the Group's companies for involvement, we at the same time establish a corporate volunteer culture, encouraging more employees to engage in charitable events.

### 5.3.1 Carnival for Senior Citizens and Children

The Uni-President Social Welfare and Charity Foundation designs a series of cultural booths, scavenger hunts and experience activities for the Carnival for Senior Citizens and Children, enabling school children and seniors to immerse themselves in a fun atmosphere. We hope that they learn to be happy with what they have and that they share and be grateful. By gathering the Group's affiliated companies and other sponsors to engage in this activity, we aim to improve the Group's positive corporate image in society. The carnival benefited 319 school children and seniors.



### 5.3.2 Fun Learning Experience Camp

The Uni-President Social Welfare and Charity Foundation has been long dedicated to contributing teachers, funds for lunch, scholarships, food ingredients as well as craft supplies and healthy drinks for schools in remote communities. In 2019, the Foundation put together the Fun School Experience Camp. Children from the afterschool club and talent class in rural areas were invited to playgrounds and beautiful scenic spots in Taiwan. By doing this, these children enjoyed themselves and had a wonderful holiday together. In 2021, a 2-day Fun Learning Experience Camp was organized for 144 schoolchildren from 2 talent classes and 2 afterschool clubs.



### A Touch of Home in Taiwan party

The Uni-President Social Welfare and Charity Foundation has been focusing on issues regarding new immigrants. As a means to enable new immigrants to experience the cultural characteristics of their home country in Taiwan, the Foundation called on the Group's 6 companies including Uni-President, 7-ELEVEN, Uni-President 7-Eleven Lions, President Securities, UPCC, President Fair Development (Dream Mall) as well as 16 bodies from different businesses – a total of 22 sponsors – to hold the A Touch of Home in Taiwan party.

A series of cultural booths, scavenger hunts and experience activities were designed, allowing school children and their parents (especially mothers) to reminisce about the culture, food, and costumes of their home country. We hope that they learn to be happy with what they have and that they share and be grateful. For this event, the Foundation invited 410 new immigrants from the New Immigrant Service Center in Kaohsiung as well as our long-term sponsorships of the talent development schools, afterschool clubs and children in the schoolchildren nutrition program to take part in this event. These new immigrants come from eight countries: Vietnam, Indonesia, China, Cambodia, Tanzania, Malaysia, Thailand and South Africa.



### 5.3.3 Value Conveyance Campus Seminars

To convey the value of public welfare to young students, we are dedicated to promoting the idea for young people to engage in public affairs. From 2016, we began planning seminars in various universities and colleges by inviting keynote speakers from the Group's companies to share their experience and professional knowledge with a central aim of expanding their diversified horizons. By doing so, we hope to inspire the young generation and in return they will care for society, serve the local community and contribute to society. In 2021, a total of nine seminars were organized at: National Yunlin University of Science and Technology, National Cheng Kung University, Fu Jen Catholic University, National Kaohsiung Normal University, Southern Taiwan University of Science and Technology, National Sun Yat-sen University, National Chung Hsing University, National Chengchi University, National University of Kaohsiung, reaching 1,800 students.



### 5.3.4 Project of Joining Hands to Fight Against the Pandemic

With the pandemic still lingering in 2021, the downturn in the economy left many families struggling. From June 2021 on, the Uni-President Social Welfare and Charity Foundation has donated disease prevention supplies to 19 county and city governments. With the rigorous help of distributors and sales companies around Taiwan, Uni-President was able to prepare and deliver these supplies within two weeks. By doing so, we hope to demonstrate our support with timely practical actions. Meanwhile, we provided funds and supplies to families and students who were struggling as well as NPOs to overcome these difficulties. In 2021, a total of NT\$4,046,000 was invested in the program, benefiting 6,460 people.

#### Project of Fighting Against the Pandemic

Project Description	Donation Amount	Recipient
COVID-19 Family Relief Program	2,000,000	Long-term sponsorship for families of afterschool clubs in rural communities, early treatment institutions for the physically challenged, and talent schools in rural communities
COVID-19 supplies donated to 19 counties and cities	1,843,000	19 counties and cities in Taiwan (excluding the three outlying islands)
COVID-19 supplies including hand wash and Chai Li Won products	83,000	The Foundation's long-term sponsorship of afterschool clubs and community canteens for the elderly in rural areas
In-kind donations to NPOs	66,000	Taiwan Concern Society (Hao-Jin-Dao Ramen and instant noodles)
Supplies donated to foreign students stranded in Taiwan due to COVID-19	53,000	Foreign students stranded in Taiwan (Hao-Jin-Dao Ramen and instant noodles)
<b>Total</b>	<b>4,046,000</b>	

### 5.3.5 Participation in the Taipei Lantern Festival

The 2021 Taipei Lantern Festival, postponed due to the pandemic, was finally open to the public on December 17 in Bangka, Wanhua. The central lantern, a two-story high representation of a bull god, danced in its full new form during the Festival. This ritualistic performance aimed to express respect and gratitude to all creatures of nature, bringing people energy and courage, while giving blessings to the world that has been badly affected by the pandemic.

To fulfill its corporate social responsibility, Uni-President not only provided actual supplies including Uni-bread and Starbucks gift vouchers, but also promoted the information on Taipei Lantern Festival on the POS machines in all 7-ELEVEN stores throughout Taiwan. 7-ELEVEN and Open Chan! Facebook and Instagram fans also joined in the effort to promote the visibility of the Taipei Lantern Festival. Meanwhile, Uni-President Group also provided three large inflatable balloons of Open Chan, LOCK and Xiao-Tao in the lantern zone to have fun with everyone. OPEN! Dream World brought warm blessings to all visitors.

